NPD Global has consistently surpassed national average performance metrics for the staffing industry by doubling the submission to interview ratio and interview to hire ratio. The national average for interview to hire ratio is 1 to 4 where NPD's is 1 to 2.

Who We Are

NPD Global is a dynamic technology staffing and executive search firm based in New York City, with offices in New Jersey and India. NPD Global specializes in technical recruiting and is a market leader in the recruiting space.

Industries Specialization

- Technology
- Financial Services
- Insurance industry
- Life Sciences
- Retail/E-commerce
- Consumer products
- Media/entertainment
- Pharmaceuticals

For Client-Partners

NPD is always looking for the best match and builds a comprehensive talent profile that guarantees better hiring decisions.

The management team and the technical recruiters at NPD believe that genuine and quality service will lead to the best results. In addition, NPD's proven recruiting tactics has successfully placed candidates in fortune 500 companies across different industries.

For IT professionals

NPD has helped thousands of IT professionals land rewarding careers. The screening and recommendation process is collaborative and tailored to specific individuals. NPD aims to keep the process transparent and efficient, and makes sure that candidates are well prepared for every step along the way.

Management Team

Founded in 2006 by Nagesh Davuluri, an innovative entrepreneur with over 20 years of recruiting expertise, NPD Global consistently harnesses technology with quality service to perfect the recruiting process. In 2010 Nagesh joined forces with Michelle Furyaka who became CEO of the organization. Michelle has since developed a roster of long-term clients and expanded the business development efforts. Under her management, NPD Global is quickly becoming a recognizable leader in the recruiting industry.

Michelle Furyaka
Founder and CEO

➤ 16 years of industry experience
➤ CEO of NPD Global
➤ Bachelor of Science from New York University
➤ Graduate coursework at Stern School of Business, NYU
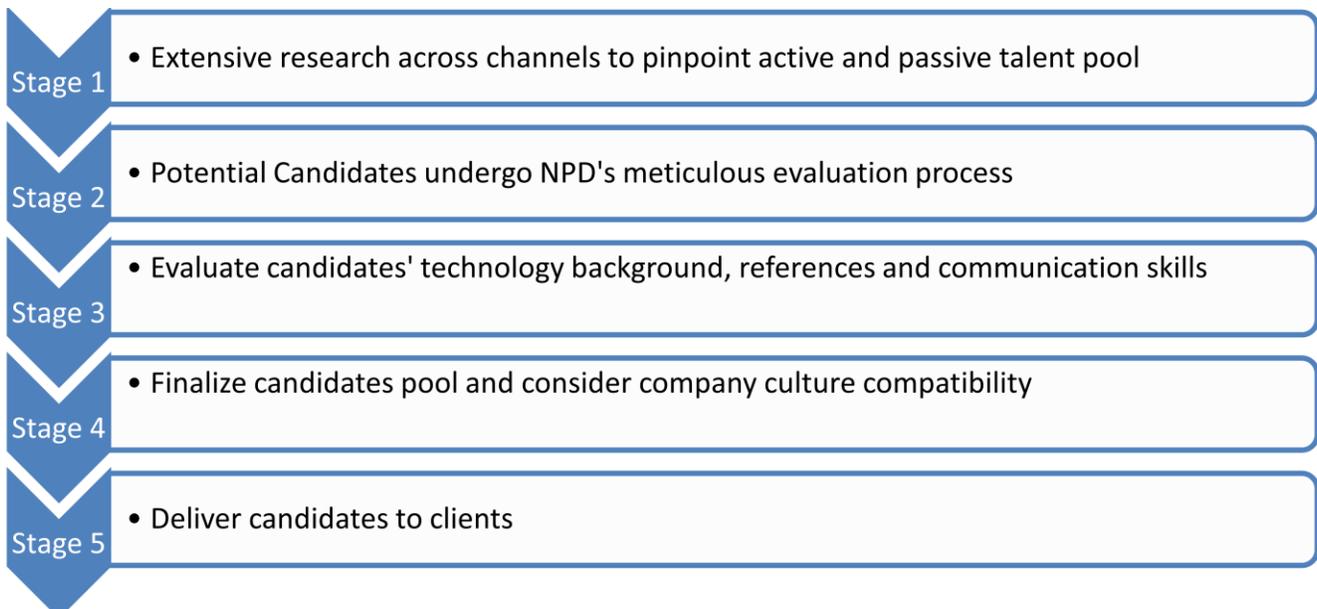
Nagesh Davuluri
Founder and COO

➤ 19 years of industry experience
➤ Founder of NPD Global
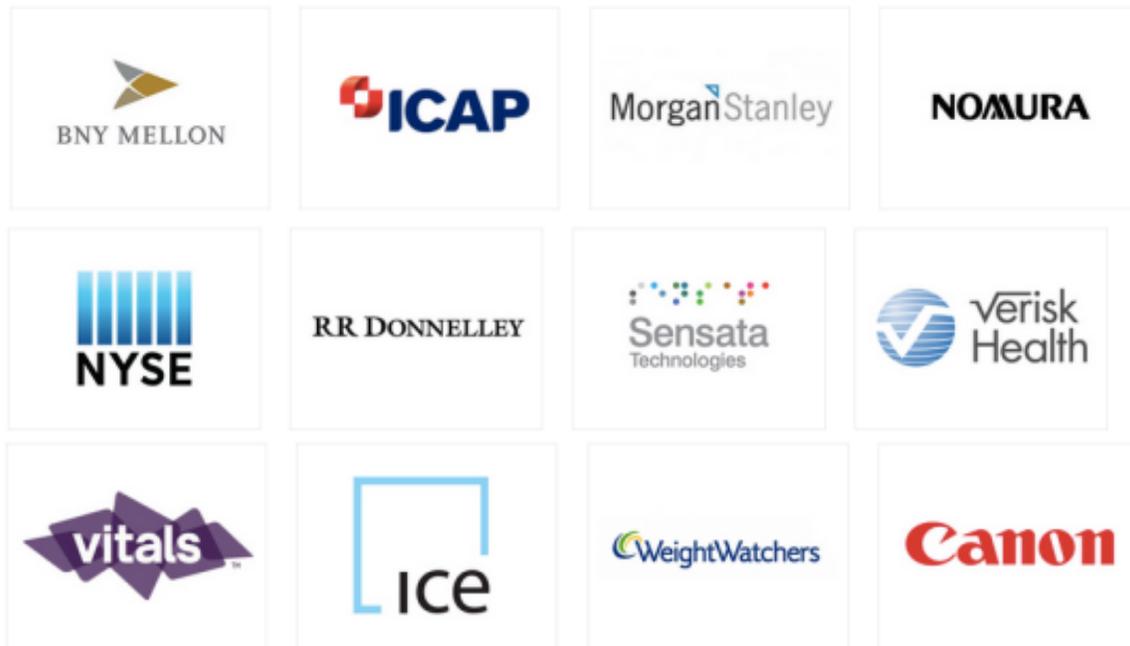➤ Bachelor degree in Economics and MBA from Oklahoma City University

Paul Cassell
Strategic Advisor

➤ Held leadership positions at NYSE Euronext and IBM
➤ Founder of PC IT Consulting Inc.

NPD Global Tactical Recruiting Process

Stage 1 • Extensive research across channels to pinpoint active and passive talent pool

Stage 2 • Potential Candidates undergo NPD's meticulous evaluation process

Stage 3 • Evaluate candidates' technology background, references and communication skills

Stage 4 • Finalize candidates pool and consider company culture compatibility

Stage 5 • Deliver candidates to clients

NPD Clients and Track Record

Client Success Story

Client Background

The client is a leader in IT services and the company is valued at 800 million dollar. Client urgently needed to fill full time and contract opportunities for internal needs and important projects. The turnaround time is quick due to pending deadlines.

NPD's Strategy

NPD sent a recruiting leader to client's corporate office to facilitate communication between HR staff and NPD recruiters for a seamless workflow. The quick feedback process was instrumental in the success of implementing the recruiting strategy.

After setting up a workflow process, NPD evaluated the scope of the work and established a job search parameter based on a total of 120 requirements. The dedicated team of NPD recruiters began searching for passive and active candidates.

Project Results

- In a period of 9 months, **NPD submitted 420 resumes, out of which 156 candidates were selected for interviews.**

- **The submission to interview ratio is an impressive 37.14%,** which is much higher than industry norm. NPD successfully made 50 placements—36 full-time and 18 contractual positions—a 12.85% submission to placement ratio.

- The outcome of 34.61% interview to placement ratio is significantly higher than national averages for IT staffing

- With the successful completion of the 2013 recruiting projects, the client decided to continue the program in 2014.